

Travel Brochure Project: AFRICAN KINGDOMS



You are the owner of a company that specializes in Time Travel Vacations. As the owner, it is your responsibility to create the travel brochures for your customers.

You must create a travel brochure that includes the following:

Visits to **African Kingdoms (Choose 3 of the 4)**

- Mali
- Ghana
- Kush
- Songhai (also spelled Songhay)

You must include 3 DIFFERENT real physical features on your map for each kingdom

Example: Andes Mountains

- The brochure should include one of the following **famous people** such as: Mansa Musa, Sundiata

You should include the importance of the following:

- Griots
- Salt & gold trade

Other things your brochure should include are:

- 3 Maps (one map for **EACH** kingdom) with **3** physical features for **EACH** kingdoms
- Kinds of foods and cultural activities your clients should expect to eat and experience
- Any fun or interesting facts about the kingdoms

Be sure to describe all the great sites they will see, the great architecture, the people that they will meet and any local customs or belief systems they should be aware of. **Do not forget to include MAPS! DESCRIBE IN DETAIL AND INCLUDE PICTURES – INFORMATION IS IMPORTANT!!!!**

Finally, you must remember that people love to shop. Especially on time travel vacations. When a client comes to your office, they might like to see one of the souvenirs from faraway places. You must **CREATE A SOUVENIR** that your client might be able to purchase on their trip.

Remember also that you are competing with other companies who want your clients. Well researched trips and quality brochures equal more money for your company.

Works Cited

On a separate paper include a list of sources used.

****All brochures and souvenirs need to be ready to hand in at the start of class on due date. All printing must be done before class starts. Students will not be allowed to print projects during class time on due date! The computer lab is open for students before school everyday.
DO NOT WAIT UNTIL THE LAST MINUTE!**

Name _____ Date _____ Period _____

African Travel Brochure Project Rubric: Due _____

Requirement	Possible Points	Peer Assessment	Points Earned
Written information on African Kingdoms (3) **Written in your own words**	15		
Famous Person	10		
Salt/Gold Trade	5		
Maps of Kingdoms (3) with Physical Features (3 each)	15		
Cultural Aspect with Illustration	10		
Griots	5		
Grammar/Typed/Pen/Creative/Neat/Color	10		
African Souvenir	25		
Work Cited Page *separate paper	5		
TOTAL	100		