

Name: _____ Date: _____

Make an Advertisement Using a Greek or Roman God

Greek and Roman gods are sometimes used in advertising. Pictures of Hermes, or his Roman counterpart Mercury, the Greek messenger of the gods, are used by florists to show they deliver fast. Poseidon, or Neptune, the ruler of the seas, is used to advertise seafood restaurants or cruises. Your assignment is to create an advertisement for a modern product using a Greek or Roman god or mythical creature. Choose a god or creature that has qualities you want your customer to associate with your product. Use the gods and goddesses from the list on the previous page, or you can find others with a little research. An example of an ad using the mythical creature Medusa, who had snakes for hair, is given below.

Hard-to-Tame Hair?



Lock your Locks

With

Clenched Satin

Even if your hair is as wild as Medusa's of Greek Mythology,
Clenched Satin can help.

More than just an ordinary hair spray,
Clenched Satin adds body and sheen and holds your hair in place all day long.

CHIEF GREEK GODS AND GODDESSES

1. Zeus - king and father of the gods
2. Poseidon - god of the sea and earthquakes
3. Hera - queen of the gods and guardian of marriage
4. Athena - goddess of wisdom, war, patriotism, good citizenship, and protector of Athens
5. Apollo - god of poetry, music, medicine, and light
6. Artemis - goddess of hunting, wild things, and the moon
7. Ares - god of war
8. Hephaestus - god of fire, the blacksmith god
9. Aphrodite - goddess of love and beauty
10. Hermes - messenger of the gods; god of science and invention
11. Hestia - goddess of the hearth and home
12. Demeter - goddess of grain and agriculture

OTHER IMPORTANT GODS

13. Hades - god of the underworld
14. Eros - god of love (Cupid)
15. Pan - god of the woods and fields (half man and half goat)
16. Dionysus - god of wine, revelry, dancing, and drama

MINOR DIVINITIES

17. Nymphs (Dryads and Nereids) - guarded different parts of nature
18. Muses - goddesses of various arts, mostly literary
 - Terpsichore - Muse of choral song and dance
 - Euterpe - Muse of lyric poetry
 - Erato - Muse of love poetry
 - Polyhymnia - Muse of sacred poetry (hymns)
 - Thalia - Muse of comic drama
 - Calliope - Muse of epic poetry
 - Melpomene - Muse of tragic drama
 - Urania - Muse of astronomy
 - Clio - Muse of history
19. Fates - goddesses who controlled the destiny of every mortal person
 - Clotho - spun the bright threads of youth
 - Lachesis - distributed the threads of life; directed the destinies of mortals
 - Atropos - symbol of death, cut the threads of life



Thalia, the Muse of Comedy

On a separate sheet of paper, answer the following questions and then write your myth.

1. What is the title of your myth?
2. Who are the gods or goddesses involved in your myth?
3. What is your myth about? (emotion, natural phenomenon, moral truth, etc.)